

Moqattam Youth Digital Empowerment Project

**Call for Expression of Interest No. 1
for partner organizations**

November 2013

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I. Introduction

The Arab Digital Expression Foundation is seeking candidates for potential partnership for its Moqattam Youth Digital Empowerment Project. Deadline for expression of interest is **December 15th, 2013**. Throughout the life of the project ADEF aims to build strong partnerships with a diversity of entities active in youth empowerment in the Moqattam and Assiout areas. A brief on the project, eligibility and selection criteria are included in the text below.

II. Background

The Moqattam Youth Digital Empowerment Project is a 36-month long project framing the partnership between the Drosos Foundation (Drossos...) and the Arab Digital Expression Foundation (ADEF). Through its Digital Expression Empowerment Project, the Arab Digital Expression Foundation (ADEF) aims to enhance under-privileged youth of the areas in Al Moqattam in Cairo and Sedfa in the Assuit governorate's capacity to express freely with modern tools and participate as active citizens in the life of their community.

10 local partner community-based youth organizations and their staff including management, field and outreach staff will partake in a 36 months training program, to disseminate the use of open source digital media and knowledge as a means of expression, youth development and youth empowerment. As much as this process will focus on changing youth and providing them with learning and empowering opportunities, as much as it will focus on and be managed in a way that also leads to youth participation in community development and community change.

Digital expression centers will be set up at the 10 partners' premises while ADEF will train 50 local community workers to the extent that these 10 local partners and their constituency can autonomously conduct digital expression workshops for the youth. 520 under privileged youngsters aged 11-16 will be trained in digital expression, as the immediate result of the program.

The project intends to specifically involve the youth, the existing local community-based youth organizations, as well as available local facilities such as internet cafes, and informal schools. In addition to enhancing the digital knowhow of under privileged youth, the 10 partner organizations will see their institutional development, human resources and infrastructure greatly improved.

This call is concerned with the first stage of project implementation, which will include partnership with 5 active entities in the district of Moqattam.

III. Objectives of the project

A. Overall Objective

Empower Egyptian youth using Information and Communication Technologies (ICTs), artistic creation and collaborative youth-led community initiatives.

B. Specific Objectives

ADEF aims to run a 36 months program of digital empowerment for marginalized youth. ADEF will create digital expression spaces in two governorates (Cairo and Assuit), utilizing the available physical, human and intellectual resources of the community itself and involving youth and 10 existing community youth based organizations to partake in a three-year program. ADEF will set up 10 digital expression centers at their premises and train 50 community workers from within the 10 local partners and the respective communities to the extent that they can autonomously conduct digital expression workshops for marginalized youth in their districts.

Such a program would give the youth access to digital tools and the ability to communicate globally. And the program will contribute to the community's social cohesion and its own development on one level, and in the technical infrastructure and human resources of local organizations on the other. The specific objectives are summarized in:

1. Empower 520 marginalized youth aged 11-16 in the governorates of Cairo and Assuit using ICTs, artistic creation and youth participation in collaborative community initiatives and community services.
2. Develop the capacity of 10 local partner organizations (CBOs) to proliferate and sustain ADEF's ICT digital expression model in Cairo and Assuit

IV. Partner Eligibility criteria

A. Legal status

Candidates are expected to be a legal entity falling under the following criteria

- Non-governmental Organization
- Educational Establishment: Public/private school, nursery
- Youth Center
- Youth Club
- Internet café

B. Space and community engagement requirement

Candidate organizations are required to fulfill the following criteria:

- Equipped with office and community area large enough for conducting expression activities
- Equipped with a space to be used as a computer laboratory with the capacity to carry 5 work stations
- Candidates are required previous engagement with the community especially with the target group of 12 -16 years
- Candidates are required to demonstrate the engagement with full-time or part-time community workers that have the potential to be free/digital expression trainers

V. ADEF grant for partners

A. Capacity Building Activities

The first round of partner selection will include 5 entities. Selected partners are eligible to receive technical assistance and capacity building activities throughout the coming three years.

- Capacity building to partner project management in Financial Management, Monitoring and Evaluation and Project Management
- Capacity building through Training of Trainers (ToT) programs for Community Workers over a period of 6 months starting January 2014 to cover the following topics:
 - Community work and soft skills
 - Free expression
 - Digital expression
 - Child protection
 - Workshop design

- Equipment for the computer lab (5 work stations)
- Technical setting up of equipment and networking
- Setting up of partners portals to be used by beneficiaries
- Open-source software and training
- Setting up of a sound studio when applicable

B. Expression specializations

Community workers from partner organizations will receive training that covers a wide range of expression specializations. By the end of the intensive ToT program community workers from partner organizations will be able to demonstrate capacities in conducting free/digital expression workshops in their own Digital Expression Community Areas (DECAs) within their own communities and constituencies across the following specializations:

1. Web and social media
2. Theatre
3. Contemporary dance
4. Cinema
5. Music and sound
6. Visual Arts
7. Storytelling
8. Arts and crafts
9. Sports

Official ToT programs are expected to terminate by end of June 2014, and on the job mentoring will be conducted in the Arab Digital Expression Camp (ADEC) 2014 tentatively planned for the period of August 10th to August 24th, 2014.

VI. Selected partner contribution

Selected partners are requested to commit to:

- Providing a safe and adequate space for the establishment of all year round open Digital Expression Community Area (DECA).
- Providing 3 community workers that are committed to receive an intensive monthly ToT programs extended over a period of 6 months starting January 2014.
- Providing in-depth information regarding the needs of their communities relevant to the target group of youth 11 to 16 years of age.
- Commitment of entity staff to the participation
- Commitment of the 3 community workers to take part in ADEF's 14-day residential Arab Digital Expression camp 10-24 August 2014.
- Commitment to hire trained community workers during and after completion of this agreement

VII. Evaluation and selection criteria

Evaluation and selection will take into consideration the following factors:

- Demonstrated strong belief in the values free expression and youth participation and community work
- Diversity in type and geography of entity across the 5 selected partners
- Availability of adequate spaces within the candidate entity that qualify for the establishment of a Digital Expression Community Area (DECA).
- Nomination of community workers that could become free expression trainers in their own community, i.e. existing skills, and potential for benefiting from the ToTs.

- Previous engagement with youth empowerment activities for 11 - 16 year olds.

VIII. Application procedure

Step 1: Complete the 'Expression of Interest Form' online on [xxxxxxxxxxxx](#)

Step 2: Attach the following supporting documents:

- 1) Mandate of the organization
- 2) Legal registration document
- 3) Names of Board of Directors
- 4) Organigram
- 5) Rent or ownership contract of space
- 6) Balance sheet 2012

IX. Selection Criteria

Applications received by organizations that have submitted all required documentation will be reviewed by a panel committee. Applicants will be notified accordingly.

X. Application form and deadline

Candidates are requested to submit an online application form with all relevant supporting documents uploaded on [www.xxxxxxxxxx](#) by **December 15th, 2013**.

XI. Supporting documents required

- Legal registration document
- Entity bylaws
- Names of Board of Directors
- List of staff
- Organigram
- **Proof of rent or ownership of space**
- **Balance sheet 2012**

Upon the shortlisting of candidates field visits shall be conducted by project team to assess the suitability of spaces required and discuss further community workers nominates for training.

Upon final selection of the 5 partners an official agreement will be signed between the Arab Digital Expression Foundation pertinent to this grant outlining duration and commitments for both parties entering this agreement.